

Reg No.: \_\_\_\_\_

Name: \_\_\_\_\_

**APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY**  
FIFTH/SIXTH SEMESTER B.TECH DEGREE EXAMINATION, APRIL 2018

**Course Code: HS300**  
**Course Name: PRINCIPLES OF MANAGEMENT**

Max. Marks: 100

Duration: 3 Hours

**PART A**

*Answer any three full questions, each carries 10 marks.*

Marks

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|----|-----|---|-----|
| 1. | a)  | F.W.Taylor contributed some principles of scientific management. Identify the principles and explain briefly. | (6) |
|    | b)  | Explanation about Need for management   | (4) |
| 2. | a). | What are the challenges a global manager face in modern industries? Discuss briefly.                          | (6) |
|    | b). | Write any two points favour of management as a science and as an art.   | (4) |
| 3. | a)  | Write a note on workforce diversity.  | (3) |
|    | b)  | What are the four fundamental success drivers? Write about quality and speed with examples.                   | (7) |
| 4. | a)  | Discuss the advantages and Limitations of system approach.  | (5) |
|    | b)  | Differentiate contingency approach from system approach   | (5) |

**PART B**

*Answer any three full questions, each carries 10 marks.*

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|----|----|--|------|
| 5. | a) | Discuss in detail about narrow span of management              | (5)  |
|    | b) | Discuss in detail about wide span of management.               | (5)  |
| 6. | a) | Discuss the steps identified on describing a creative process. | (7)  |
|    | b) | Define planning premises.                                      | (3)  |
| 7. | a) | Explain the nature and purpose of organisation                 | (7)  |
|    | b) | Define MBO in planning.  | (3)  |
| 8. |    | Explain the concept of functional authority.                   | (10) |

**PART C**

*Answer any four full questions, each carries 10 marks.*

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|----|----|--|-----|
| 9. | a) | Discuss in detail about the delegation of authority. | (6) |
|    | b) | Differentiate between leader and manager.            | (4) |

10. a) Write down the advantages and disadvantages of manager inventory chart (7)
- b) Specify the goals of global organising (3)
11. a) List some uses of job analysis (5)
- b) Sketch the comparison of feedback and feed forward control (5)
12. a) Explain Break –even analysis. (6)
- b) What are the assumptions underlying preventive control system. (4)
13. Classify the various budgets and compare them (10)
14. a) What are the requirements for effective control (7)
- b) What are the characteristics of control? (3)

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